

London & South East Regional Membership Forum

Improving engagement using digital tools

Monday 7th November 2011

Venue: University College London Hospitals NHS Foundation Trust, Education Centre, 250 Euston Road, London, NW1 2PG

Registration and coffee from 09:30

10:00 Welcome

Opening remarks, Adrian Aggett, Director, *Capita Membership Services*

10:15 Kim Hutchings, Head of Development and Engagement

Foundation Trust Network

Carolyn May, Policy Advisor

Monitor

11:00 Break

11:15 Lee Appleyard, Head of Digital Media and Partnerships

NHS Choices

12:00 Lunch

13:00 Engagement play room

Your opportunity to try and test a range of engagement technology:

- *iPads*
- *patient engagement kiosks*
- *social networking*
- *bluetooth advertising*
- *interactive hand held devices*

14:00 Break

14:15 To be confirmed

Leading public engagement company

15:00 Closing remarks

Adrian Aggett, Director, *Capita Membership Services*

15:15 Close

Please register your place online at www.chks.co.uk/events